

95 YEARS FOR THE love OF OUR KIDS



The Good Friday Appeal is a not-for-profit charity proudly marking its 95th year of raising funds to support The Royal Children's Hospital, Melbourne, enabling the delivery of the highest quality care for sick children and their families every day.

For 95 years, the Appeal has helped fund everything from health promotion and prevention initiatives to emergency services and the ongoing care and specialist treatment children need. Today, The Royal Children's Hospital continues to provide world-class healthcare for families across Victoria, Australia, and around the globe, thanks to the generosity and commitment of the community.

DONATIONS TO HELP FUND THE FOLLOWING AREAS

GROUND BREAKING RESEARCH

EDUCATION ,TRAINING AND LEADERSHIP

STATE OF THE ART EQUIPMENT AND TECHNOLOGY

PATIENT AND FAMILY CENTRED CARE PROGRAMS



84,415

Patients presented to the emergency department



53,450

Children were admitted to the wards



456,070

Children and young people attended an ambulatory appointment

Since 1931 **\$492 Million** has been raised through the generosity of the community and businesses.

A COMMUNITY UNITED

- 13,000+ Volunteers on Good Friday
- 70,000+ visitors to Kids day out 2025
- 1,140 Collection Activities
- 1.77M Website page views
- 6,000+ calls to the phone room

