

good 
Friday
appeal

THE ROYAL CHILDREN'S HOSPITAL

YOUR GUIDE TO FUNDRAISING



How Your Fundraising helps

The RCH

The Good Friday Appeal is a charity that raises money to enable The Royal Children's Hospital (RCH) to provide world class care for children all across Australia.

Funds from the Appeal have helped build The Royal Children's Hospital into a world leader in paediatric care. Your funds support the hospital in four different areas:



RESEARCH

Investing in research teams that push the boundaries of paediatric medicine, seeking treatments and cures for diseases that threaten the lives of children across the world.



EQUIPMENT & TECHNOLOGY

Funding progressive, state-of-the-art equipment and technology that helps the hospital to achieve the best outcomes for all patients.



PATIENT & FAMILY CARE

Funding to help with supporting patients and their families to ensure they are considered and included each step of the way.



EDUCATION & TRAINING

Fostering staff excellence through investment in academic leadership, education programs, scholarships and fellowships.

IN ANY GIVEN YEAR...



90,260

patients present to the emergency department



50,345

children are admitted to the wards & day medical centre



14,964

patients undergo surgery

Fundraising Ideas...

There are so many ways you can get involved with the Good Friday Appeal and support patients at The Royal Children's Hospital.

HERE ARE JUST A FEW TO GET YOU STARTED:



FUN FOOD FUNDRAISERS

- Cake Stall
- Sausage sizzle
- High tea
- Easter egg hunt
- Pie Night
- Lemonade stand



HOLD A SPORT CHALLENGE

Go solo or join with friends in a physical challenge to raise funds. Maybe it's 20,000 steps or 5ks a day or a push up challenge, choose your favourite and go for it. Or you could step it up and hold a sport event such as barefoot bowls, a golf day or mini tennis tournament.



A NIGHT AT THE MOVIES

A movie night can be organised by anyone. Just get your friends, family, community, workplace or anyone together to watch a movie. Book with a cinema and they can help you with packages.

MARKET STALL


Secure a place at a market and sell cakes, crafts, plants, second hand books or toys.



TRIVIA NIGHT

Trivia nights are a fun way to get people involved and have fun fundraising. There are plenty of resources online to help with questions or even run the event entirely online.

 YOU CAN ALSO HOST A COLLECTION CONTAINER IN YOUR BUSINESS AND COLLECT FUNDS ALL YEAR ROUND.

Please visit our website for more information. 

Fundraising Ideas...

Hold a tried and tested activity, or put your own sparkle on it and try something truly unique.



HOP INTO EASTER FUNDRAISING

Why not try an Easter-inspired fundraiser, here are a few ideas you could hop onboard with:

- An easter basket auction (try themed baskets such as chocolate, fruit, night at the movies, tea/coffee treats)
- Hold an Easter breakfast / brunch or lunch
- Bunny ear decorating competition
- Easter crafternoon
- Egg decorating for all ages
- Hot cross bun drive



COLLECT AND RECYCLE CANS AND BOTTLES

With Victoria's Container Deposit Scheme (CDS Vic)

The scheme gives Victorians a 10-cent refund for every eligible can, carton and bottle they return with the option to donate the money to the Good Friday Appeal.

MORE IDEAS....

- Car boot sale
- Wine tasting evening
- Garage sale
- Auction off art, car parts, clothes ...anything!
- Raffle
- Social club donations
- Find something you love and make a challenge out of it
- Host a virtual game day/night - livestream a tournament
- Do a 24 hour challenge
- Gift wrapping service
- Christmas lights display



CONTACT US IF YOU WANT TO DISCUSS YOUR IDEA

Fundraising Support



Create your own fundraising page and customise it with your photo and personal story.

Then share your page, through social media and email, and let the event page do the rest.

ONLINE RESOURCES

The Good Friday Appeal fundraising website has a range of free fundraising materials to help you promote your fundraiser. These include:

- Good Friday Appeal Supporter Logos
- Posters to add your logo/event
- Donation jar labels
- Raffle posters
- Buntings
- Social media tiles and frames

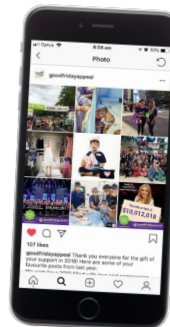


[Click here to visit resources page](#)



GET SOCIAL

Share your story on your social media channels and post photos and videos to gain interest from your network. Remember to provide details on how to donate. Don't forget to follow the Good Friday Appeal on social media and tag us **#goodfridayappeal** and **#giveforthekids** when promoting your event.



@goodfriappeal



@goodfridayappeal



@goodfridayappeal

FUNDRAISING CHECKLIST

- Decide on an idea, date, time, location and the fundraising element
- Register your fundraising idea online with us
- Check you have any permits you may need
- Seek supporters or sponsorship
- Draw up a budget to help keep track of costs
- Rally a team to help you
- Promote your event
- Update your Fundraising page online
- Hold your event and enjoy the day
- Share your story with us

Try to keep your expenses less than 20% of your profits

The small print



AUTHORITY TO FUNDRAISE

To meet our obligations under Fundraising Laws, for all in person events all fundraisers must complete our fundraising registration form and agree to our Terms and Conditions. Applications are reviewed by our Fundraising Team and an Authority to Fundraise certificate will be issued once approved.

RAFFLES

One of the most effective ways to raise funds can be through raffles. If your raffle has a total prize pool of under \$5000, then you won't need a permit to run it. If the prize pool is \$5000 and over, the Victorian Government requires you to apply for a minor gaming permit.

However, no matter how big or small your raffle is please view the Raffle FAQs on the Victorian Government website before registering online with us.

www.vcglr.vic.gov.au/gambling/raffle/licensee-resources/faqs

HEALTH AND SAFETY RESPONSIBILITIES

We are always thankful to our fundraisers and donors, which is why your safety and wellbeing is a top priority. Please ensure you read over and adhere to your relevant council's health and safety laws and guidelines and COVID-safe procedures when organising your event.



PERMITS AND INSURANCE

Please keep in mind things like:

- **Public Liability Insurance** - check with your venue if your event is covered under their policy or whether you will **need to obtain one yourself**.
- **Your local council laws** - check whether a permit is required to hold an event and whether a Food Handling Certificate is required if you are selling food.

- **Do you require a Working with Children Check?**

Please visit this website to see if you do.

www.workingwithchildren.vic.gov.au/home/about+the+check/who+needs+a+check/

Get Started Today

goodfridayappeal.com.au



**Thank you
for your
support!**

Your support means The Royal Children's Hospital can remain a world leader and continue to provide the best possible care for our children.

FOR MORE INFORMATION, OR TO GET IN TOUCH:

 03 9292 1166

 fundraisers@goodfridayappeal.com.au

 www.goodfridayappeal.com.au/fundraise

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The logo icon for Good Friday Appeal, featuring a child holding a heart inside a circle, with the heart and child in green and the circle in white.

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