

Your Guide to Fundraising



How Your Fundraising Helps:

THE RCH

The Good Friday Appeal is a much loved charity that raises funds to enable The Royal Children's Hospital (RCH) to provide world class care for children all across Australia.

Funds from the Appeal have helped build The Royal Children's Hospital into a world leader in paediatric care. Your funds support the hospital in four different areas:

RESEARCH



Investing in research teams that push the boundaries of paediatric medicine, seeking treatments and cures for diseases that threaten the lives of children across the world.

EQUIPMENT & TECHNOLOGY



Funding progressive, state-of-the-art equipment and technology that helps the hospital to achieve the best outcomes for all patients.

PATIENT & FAMILY CARE



Funding to help with supporting patients and their families to ensure they are considered and included each step of the way.

EDUCATION & TRAINING



Fostering staff excellence through investment in academic leadership, education programs, scholarships and fellowships.

IN ANY GIVEN YEAR...



81,401

patients present to the emergency department



52,312

children are admitted to the wards & day medical centre



19,752

elective and emergency surgeries are performed

Fundraising ideas to DIY!



There are so many ways you can get involved with the Good Friday Appeal and support sick kids and patients at The Royal Children's Hospital.

HERE ARE JUST A FEW TO GET YOU STARTED...

FUN FOOD FUNDRAISERS like Charlie's Bake Sale which raised \$700!

Or try a:

- High Tea
- Pie Night
- Sausage sizzle
- Easter egg hunt
- Lemonade stand



HOLD A SPORT CHALLENGE

Gather your community in a physical challenge to raise funds. Maybe it's 20,000 steps or 5ks a day or a push up challenge, choose your favourite and go for it. Or you could step it up and hold a sport event such as barefoot bowls, a mini tennis or golf tournament like The Newell family's Mini Golf for Mini Heroes which raised over \$32,000! .



GROW A MULLET AND SHAVE FOR \$\$!

Jed, who went to hospital just before his 14th birthday, wanted to give back to the RCH for the great care received. Three and a half years later he had grown a flowing mullet which he shaved, raising over \$4,000!



MARKET STALL

Secure a place at a market and sell cards, cakes, crafts, plants, second hand books or toys or find a location and host your own like Miley & Frankie.



TRIVIA NIGHT

Trivia nights are a fun way to get people involved and have fun fundraising. There are plenty of resources online to help with questions or even run the event entirely online.



Schools can also be great fundraisers. Suggest a dress up day or an iCan Challenge!



MAKE A DIFFERENCE AT WORK!

Why not get your colleagues involved, here are a few ideas you could hop onboard with:

- Have some fun and make an impact with an office raffle. Our good friends at Inspiring Vacations had the whole team involved by donating prizes and experiences that were auctioned at a team event. Imagine bidding on a golf day with your CEO!
- Get a team together and get involved in one of our fundraising events like Run for the Kids.

Get your business involved



- Donate a portion of ticket sales on the day like The Lume or Bounce Inc.
- Or you can donate the proceeds from the sales of a specific item like our friends at Hunky Dory and their yummy potato cakes.
- Join the Top Pubs challenge - stay tuned for more information.
- Host a collection container and collect funds all year round.
- Make a splash with a new speciality Good Friday Appeal product like our friends at LaManna Supermarkets with their Fairy Bread loaf cake.
- Matching staff donations can also be a great way to support.
- Own a venue? Why not donate to the Good Friday Appeal through the Container Deposit Scheme.



CONTACT US IF YOU WANT TO DISCUSS YOUR IDEA
fundraisers@goodfridayappeal.com.au

Fundraising Support

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Be sure to create your own fundraising page online and customise it with a photo and personal story

Then share your page, through social media and email, and let the event page do the rest.

ONLINE RESOURCES

The Good Friday Appeal fundraising website has a range of free fundraising materials to help you promote your fundraiser. These include:

- Good Friday Appeal Supporter Logos
- Posters to add your logo/event
- Donation jar labels
- Raffle posters
- Bunting
- Social media tiles and frames

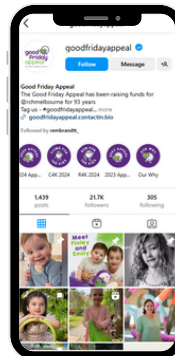


[VISIT THE RESOURCES PAGE](#)



GET SOCIAL!

Share your story on your social media channels and post photos and videos to gain interest from your network. Remember to provide details on how to donate. Don't forget to follow the Good Friday Appeal on social media and tag us #goodfridayappeal and #giveforthekids when promoting your event.



@goodfriappeal



@goodfridayappeal



@goodfriappeal

FUNDRAISING CHECKLIST



- Decide on an idea, date, time, location and the fundraising element
- Register your fundraising idea online with us
- Check you have any permits you may need
- Seek supporters or sponsorship
- Draw up a budget to help keep track of costs
- Rally a team to help you
- Promote your event
- Update your Fundraising page online
- Hold your event and enjoy the day
- Share your story with us

Try and keep your expenses to less than 20% of your profits!

The Small Print



AUTHORITY TO FUNDRAISE

To meet our obligations under Fundraising Laws, all fundraisers must complete our fundraising registration form and agree to our Terms and Conditions. When you set up an online fundraising page, you will go through this process and your Authority to Fundraise will be issued.

RAFFLES

One of the most effective ways to raise funds can be through raffles. If your raffle has a total prize pool of under \$5000, then you won't need a permit to run it. If the prize pool is \$5000 and over, the Victorian Government requires you to apply for a minor gaming permit. However, no matter how big or small your raffle is please view the Raffle FAQs on the Victorian Government website before registering online with us.

www.vcglr.vic.gov.au/gambling/raffle/licensee-resources/faqs

HEALTH AND SAFETY RESPONSIBILITIES

We are always thankful to our fundraisers and donors, which is why your safety and wellbeing is a top priority. Please ensure you read over and adhere to your relevant council's health and safety laws and guidelines and COVID-safe procedures when organising your event.



PERMITS AND INSURANCE

Please keep in mind things like:

- **Public Liability Insurance** - check with your venue if your event is covered under their policy or whether you will need to obtain one yourself.
- **Your local council laws** - check whether a permit is required to hold an event and whether a Food Handling Certificate is required if you are selling food.
- **Do you require a Working with Children Check?** Please visit this website to see if you do.

www.workingwithchildren.vic.gov.au/home/about+the+check/who+needs+a+check/

Get Started Today!

goodfridayappeal.com.au

THANK YOU!



Your support means The Royal Children's Hospital can remain a world leader and continue to provide the best possible care for Victoria, and Australia's, children.

**For more information,
or to get in touch:**



03 9292 1166



fundraisers@goodfridayappeal.com.au



www.goodfridayappeal.com.au/fundraise

good 
Friday
appeal

THE ROYAL CHILDREN'S HOSPITAL