



FUNDRAISING GUIDE 2026

YOUR IMPACT



SINCE 1931, THE GOOD FRIDAY APPEAL HAS RAISED OVER \$492 MILLION FOR THE ROYAL CHILDREN'S HOSPITAL TO DELIVER THE BEST POSSIBLE CARE TO PATIENTS AND THEIR FAMILIES

YOUR SUPPORT FUNDS THE HOSPITAL IN FOUR WAYS:

RESEARCH

Investing in research teams who push the boundaries of paediatric medicine, and seek treatments and cures for diseases that threaten the lives of children across Australia and around the world.

PATIENT & FAMILY CARE

Donations help bridge the gap between government funding and the world class care the hospital provides to patients and their families.

EQUIPMENT & TECHNOLOGY

Funding progressive, state-of-the art equipment and technology that helps the Hospital improve the quality of health care provided to patients.

LEADERSHIP, EDUCATION & TRAINING

Fostering staff excellence through investment in academic leadership, education, scholarships and fellowships to attract the brightest minds.

IMPACTING HUNDREDS OF THOUSANDS OF CHILDREN EVERY YEAR DURING 2024 - 2025 AT THE RCH



84,415

Patients presented to the emergency department



53,450

Children were admitted to the wards



456,070

Children and young people attended an ambulatory appointment

FUNDRAISING IDEAS

Meet Charlie, a young fundraiser making a difference! Watch her share how she got involved and raising funds for the Good Friday Appeal.



Here's a few ideas to get you started:

- High Tea
- Pie Night
- Friends night challenge
- Sausage sizzle
- Easter egg hunt
- Lemonade stand

HOLD A SPORT CHALLENGE

Gather your community in a physical challenge to raise funds. Maybe it's 20,000 steps or 5ks a day or a push up challenge, choose your favourite and go for it. Or you could step it up and hold a sport event such as barefoot bowls, a mini tennis or golf tournament like The Newell family's Mini Golf for Mini Heroes which raised over \$32,000! .

GROW A MULLET AND SHAVE FOR \$\$!

Jed, who went to hospital just before his 14th birthday, wanted to give back to the RCH for the great care received. Three and a half years later he had grown a flowing mullet which he shaved, raising over \$4,000!

MARKET STALL

Secure a place at a market and sell cards, cakes, crafts, plants, second hand books or toys or find a location and host your own like Miley & Frankie.

TRIVIA NIGHT

Trivia nights are a fun way to get people involved and have fun fundraising. There are plenty of resources online to help with questions or even run the event entirely online.



MAKE A DIFFERENCE AT WORK!



Why not get your colleagues involved, here are a few ideas you could hop onboard with:

- Have some fun and make an impact with an office raffle. Our good friends at Inspiring Vacations had the whole team involved by donating prizes and experiences that were auctioned at a team event. Imagine bidding on a golf day with your CEO!
- Get a team together and get involved in one of our fundraising events like Run for the Kids.

Get your business involved

- Donate a portion of ticket sales on the day like Melbourne Skydeck or Animal Farm.
- Or you can donate the proceeds from the sales of a specific item like our friends at Hunky Dory and their yummy potato cakes.
- Join the [Pubs with Purpose campaign](#) where the local heart of the community unites all to give for the kids.
- Set up a year round online fundraiser.
- Make a splash with a new speciality Good Friday Appeal product like our friends at LaManna Supermarkets have done with their Fairy Bread loaf cake.
- Matching staff donations can also be a great way to support.
- Own a venue? Why not donate to the Good Friday Appeal through the Container Deposit Scheme.



 **CONTACT US IF YOU WANT TO DISCUSS YOUR IDEA**

fundraisers@goodfridayappeal.com.au

FUNDRAISING ONLINE



1



Be sure to create your own fundraising page online and customise it with a photo and personal story

Then share your page, through social media and email, and let the event page do the rest.

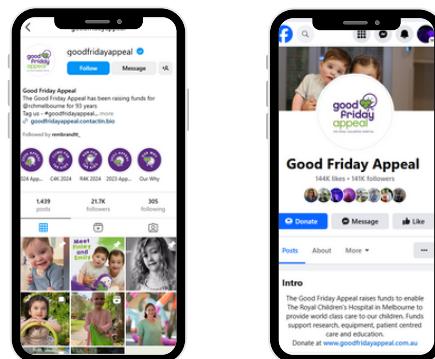
GET SOCIAL!

Share your story on your social media channels and post photos and videos to gain interest from your network. Remember to provide details on how to donate. Don't forget to follow the Good Friday Appeal on social media and tag us #goodfridayappeal and #giveforthekids when promoting your event.

RESOURCES

We have a range of free fundraising materials to help you promote your fundraiser. These include:

- Good Friday Appeal Supporter Logos
- Posters to add your logo/event
- Donation jar labels
- Social media tiles and frames



 [@goodfriappeal](#)

 [@goodfridayappeal](#)

 [@goodfridayappeal](#)

FUNDRAISING CHECKLIST



- Decide on an idea, date, time, location and the fundraising element
- Register your fundraising idea online with us
- Check you have any permits you may need
- Seek supporters or sponsorship
- Draw up a budget to help keep track of costs

- Rally a team to help you
- Promote your event
- Update your Fundraising page online
- Hold your event and enjoy the day
- Share your story with us

Try and keep your expenses to less than 20% of your profits!

Fundraising online

IMPORTANT INFORMATION

AUTHORITY TO FUNDRAISE

To meet our obligations under Fundraising Laws, all fundraisers must complete our fundraising registration form and agree to our Terms and Conditions. When you set up an online fundraising page, you will go through this process and your Authority to Fundraise will be issued.

RAFFLES

One of the most effective ways to raise funds can be through raffles. If your raffle has a total prize pool of over \$22,340 you must be authorised by a raffle permit. For Raffles under \$22,340 you may still need to apply for a permit if you do not meet certain conditions - whether it is a small raffle of less than \$500 or under \$22,340. However, no matter how big or small your raffle is please view the Raffle FAQs on the Victorian Government website before registering online with us.

www.vcgir.vic.gov.au/for-gambling-providers/community-and-charitable-gaming/raffles-permit-requirements

HEALTH AND SAFETY RESPONSIBILITIES

We are always thankful to our fundraisers and donors, which is why your safety and wellbeing is a top priority. Please ensure you read over and adhere to your relevant council's health and safety laws and guidelines and COVID-safe procedures when organising your event.



PERMITS AND INSURANCE

Please keep in mind things like:

- **Public Liability Insurance** - check with your venue if your event is covered under their policy or whether you will need to obtain one yourself.
- **Your local council laws** - check whether a permit is required to hold an event and whether a Food Handling Certificate is required if you are selling food.
- **Do you require a Working with Children Check?** Please visit this website to see if you do.
www.workingwithchildren.vic.gov.au/home/about+the+check/who+needs+a+check/

Marking 95 Years in 2026

IN 2026, the Good Friday Appeal will mark its 95th year, reflecting on a remarkable legacy of care, community, and compassion. This milestone will honour the incredible medical progress achieved and countless patient stories, recognising our past while inviting the next generation to contribute. It's a statewide legacy that continues to support world-class care for children and families, thanks to unwavering support from the community.

Get Started Today!

fundraise.goodfridayappeal.com.au



Your support means that The Royal Children's Hospital can remain a world leader and continue to provide the best possible care for Victoria, and Australia's, children.

For more information,
or to get in touch:



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