

Fundraising Support

The first thing to do is create your own fundraising page online, it's really quick and easy!



ONLINE RESOURCES

The Good Friday Appeal fundraising website has a range of free fundraising materials to help you promote your fundraiser. These include:

- Good Friday Appeal Supporter Logos
- Posters to add your logo/event
- Donation jar labels
- Raffle posters
- Bunting
- Social media tiles and frames

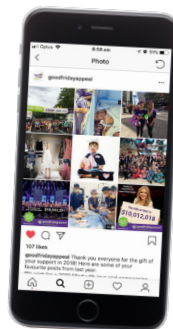


[Click here to visit resources page](#)



GET SOCIAL

Share your story on your social media channels and post photos and videos to gain interest from your network. Remember to provide details on how to donate. Don't forget to follow the Good Friday Appeal on social media and tag us **#goodfridayappeal** and **#giveforthekids** when promoting your event.



@goodfriappeal



@goodfridayappeal



@goodfriappeal

FUNDRAISING CHECKLIST

- Decide on an idea, date, time, location and the fundraising element
- Register your fundraising idea online with us
- Check you have any permits you may need
- Seek supporters or sponsorship
- Draw up a budget to help keep track of costs
- Rally a team to help you
- Promote your event
- Update your Fundraising page online
- Hold your event and enjoy the day
- Share your story with us

Try to keep your expenses less than 20% of your profits



goodFridayappeal

THE ROYAL CHILDREN'S HOSPITAL