



# PUBS WITH PURPOSE

goodFridayappeal | SUPPORTED BY AHA (Vic)  
THE ROYAL CHILDREN'S HOSPITAL

## Not sure what to do?

Check out some of 2024's fantastic pub fundraisers to get your creativity flowing!

### GRAND HOTEL WARRANDYTE

Hosted a Friday Night Meat Tray Raffle to raise funds and awareness, as well as donating \$2 from every special 'Big Brekkie' parma in March from a week of sales. They then matched this donation to hit a whopping \$6,016 total donation



### THE ROBIN HOOD INN, DROUIN

Ran a campaign where they donated 1% of their sales for 9 weeks around Good Friday. In doing so they were able to raise \$8,097 in total, a great example of how a simple idea can yield incredible results.

### THE WELSHPOOL HOTEL

Rally your community! The Welshpool Hotel ran an array of fundraisers last year, including a silent auction which raised \$2500, trivia nights, musical bingo, easter event and raffle and more, overall raising \$5,213 for the appeal. The hotel is always trying to think of more fun and exciting ways to include their community and give back.



### OTHER IDEAS:

HOST A COLLECTION CONTAINER | GOLD COIN TRIVIA NIGHT | DONATE A PERCENTAGE OF SALES FOR A SPECIFIC PRODUCT (PARMA, PINT, CHIPS) | HOST AN EASTER EVENT | PUB SPORT CHALLENGE (DARTS OR POOL TOURNAMENT)



And remember to get the word out! Use our resources, your social media, posters, and word of mouth to spread the word of your fundraising efforts.



But most of all, don't sweat it! Every dollar counts, and whether you run a simple raffle or an all out event, you are still making a MAJOR difference to the lives of children and their families